

## Taste Is Means of Making Home Place of Attractiveness

"Although many persons believe that the artistic decorating of homes is coupled with a considerable expenditure, there is no excuse for the home builder of moderate means to display poor taste in really beautifying the interior of his house," says John B. Holtzclaw, a specialist in interior decorating.

"One of the commonest mistakes in the interior decorating of houses of all classes is in the finish of the woodwork, he says. 'Where the trim is in hardwood, the error is frequently made of choosing a mahogany finish in a red cherry tone, entirely out of harmony with the colorings of walls and furnishings.'

"An uninviting cheap effect is the result. Soft brown tones, such as antique walnut, will produce a softer and far more pleasing effect. Instead of finishing oak in light, natural wood colors, the antique cathedral tone with its darker shade should be employed.

"Where the enamel finish, whether ivory or gray, is used on woodwork on the ground floor living rooms it is well to use tone much deeper and richer than in the bedrooms, because the furniture in the living rooms is in darker hues than bedroom pieces.

"A pleasing effect in the downstairs rooms is often obtained in glazing the enamel to represent an antique finish.

"The lighting of the home can be made as much a part of the interior decorative scheme as any other feature of the whole plan. To obtain the best results in illuminating a room the lights should be softened by using small shades or shields made of parchment or some neutral colored silk. Lining these with a gold or rose tint adds to their beauty. A great many artistically lighted rooms are illuminated by table lamps alone.

"When the foregoing suggestions regarding soft, neutral finishing of walls and woodwork are followed, the selection of appropriate furniture is made comparatively easy, because its finish can be more or less contrasting with the colors around it, providing no inharmonious combinations are permitted. In other words, each piece of furniture can be treated in an individual manner."

## Living Room Must Have Its Part in Home Arrangement

One of the most significant changes in American family life is the passing of the old fashioned parlor and the place given to the living room in the scheme of the home. With the change comes the need of a plan of the living room to make the most of it. It is here that the family gathers, that guests are received, that impressions of the family life are given out and taken in.

In considering the arrangement of the living room one danger of its success should be guarded against—that of overcrowding.

It is rarely necessary in the present vogue of overstuffed furniture to place in the room more than the usual overstuffed pieces and a table, preferably the long davenport style—two small lamps for the table and one floor lamp—though there is little probability of having too many lamps.

In the most of homes overstuffed furniture easily leads in favor at present. Its luxurious comfort, compared with cane and mahogany, is beyond question. Coloring and harmony may be carried out to fit any scheme of decoration. The subdued tones of tapestry fabrics which often are used in overstuffed pieces are far superior in this respect to the velvets sometimes used, while the wearing qualities of tapestry are far better.

Two-tone effects are much favored. They lend themselves admirably to many decorative schemes. Loose cushions and inside racks are carried in all-over designs with just a touch of color. The strip running along the base, completely across and covering the entire arm is usually of a solid color.

## PICTURES ARE VITAL FACTORS IN HOME

Pictures add tone to the home. Every home has pictures, some are effective ornaments, others are out of place.

But no home need be without pictures that have personality and character. They must be dressed as carefully, however, as a woman should be. Therein lies the secret. It's in the frame.

A picture may be cheap, but it can be made attractive by its frame. It may be costly, but it can be easily made to appear otherwise by its surrounding.

The picture frame should be unobtrusive and designed to accentuate the strongest charms of the picture itself. When in doubt, gold frames may always be used, but they must not be used unreservedly.

## "77" FOR COLDS

To the users of "seventy-seven" for Colds and Grip (they are legion). If you do not respond to "seventy-seven" promptly, alternate with Dr. Humphreys' Nephro-Gen to accelerate its action.

Humphreys' "Forty" induces sleep. No dose.

"40" and "77" 30c, and \$1.00 each at drug stores, or sent on remittance or C. O. D. Parcel Post. Humphreys' Mumbo Medicine Co., 136 William St., New York. Medical book free.

## THE RIDING HANNEFORDS AND "POODLES" ARE FEATURE OF SELLS-FLOTO AND BUFFALO BILL'S WILD WEST SHOW



Dust off the peanuts and get your throats ready for the pink lemonade, for the circus is coming to town. And being Sells-Floto circus, there is never any doubt as to the quality of the entertainment.

But this season it is a double show, having combined with the equally famous Buffalo Bill's Wild West show. Matinee and evening shows will be given in Ardmore on Circus Trades day, Wednesday, November 8, this coming week.

A clean up-to-the-minute show, Sells-Floto always has been, but if news-

paper critics tell the truth, (and they always do), it is in a class by itself this year.

Opening the third annual Chicago coliseum engagement, the papers in the Windy city were lavish in their praise. The entire performance, exactly as it was presented there, will positively be in Ardmore.

Three rings, two stages and a mammoth hippodrome track for the Wild West races and other events will be busily occupied with over one hundred headline circus acts, for Sells-Floto is a real circus, not a dog and pony

or wild animal show.

Heading the acts will be the famous Riding Hannefords and "Poodles," the world's greatest clown rider; four troupes of daring Chinese circus stars, performing for the first time out of their own country and offering an exhibition both thrilling and unique, the flying Nepons, six herds of elephants, including the largest and smallest in captivity, and scores of clowns and party ladies; Bertie Beeson, the Julian Kluge of the wire, is once more under the Sells-Floto banner.

A big street parade at eleven o'clock.

## Good Mirrors Instead of a Poor Picture

Without references to its use in connection with hairdressing, cosmetics or lipsticks, the mirror has an accepted value in some of the rooms of the house in taking the place of pictures. That a good mirror often is preferable to a poor picture is now the opinion of decorators. This partly accounts for the popularity of the mirror as a mural decoration and the fact of its making a place for itself in so many homes.

Especially in small rooms does it have a decided usefulness in adding to their apparent size. The mirror adds perspective, an effect of distance, with the result of making the room appear larger than it really is. In the ultra-modern room the mirror often is surrounded by mural ornaments which increase its decorative value. Often the mirrors which are springing into favor are multifaceted.

Not under all conditions is a mirror at its best hung over a fireplace, but in so many cases is this true that it is worth considering for this prominent position. In some of the old fashioned, high ceiled halls a long, rectangular mirror hung in the right place with its length parallel to the ceiling will have the effect of appearing to diminish the height of the wall.

In the dressing room, the bedroom and the boudoir the mirror has its accepted place and is found there in the cheval form as part of a piece of furniture. It may be made a part of the wall itself. And in modern houses the value of the mirror which gives a full length reflection of the person using it is recognized by placing it in a door. A full length mirror may be placed inside a closet door so it is out of the way when not needed and still be instantly available by swinging open the door.

Small mirrors in dainty frames are useful in filling blank spaces where sometimes a picture would be out of place.

## SALVATION ARMY TO HAVE DOUGHNUT SALE

The Salvation Army's Home League will conduct a doughnut sale on the streets of Ardmore, Wednesday morning, November 8. For benefit of the Army work. All donation of doughnuts will be appreciated.

What's in a name? The man charged with being a millionaire bootleg king is Mr. Cassese.

## REAL HOME SOURCE OF EXTERIOR PRIDE

Home atmosphere is developed within the four walls of a house. Pride circumscribes it, and interest extends to

all that pertains to the home or its grounds.

By neglecting his yard, or his lawn, the home owner unconsciously commits a previous community error. There is nothing more inviting than a well-kept, attractive lawn around a home. Shrubbery, placed where it will have the best effect, is an essential, even

for the smallest home. Flowers are a necessity to give color and add harmony.

Such a home creates pride, is admired by the neighbors, and often starts other home owners to pay more attention to the exterior arrangements, resulting in a more attractive or beautiful district.

## McKIDDY

Is known in Ardmore as the man who connects the buyer with the seller in home locating.

There are many beautiful homes in Ardmore that can be bought now on comparatively small payments down and reasonable terms. Why delay longer?

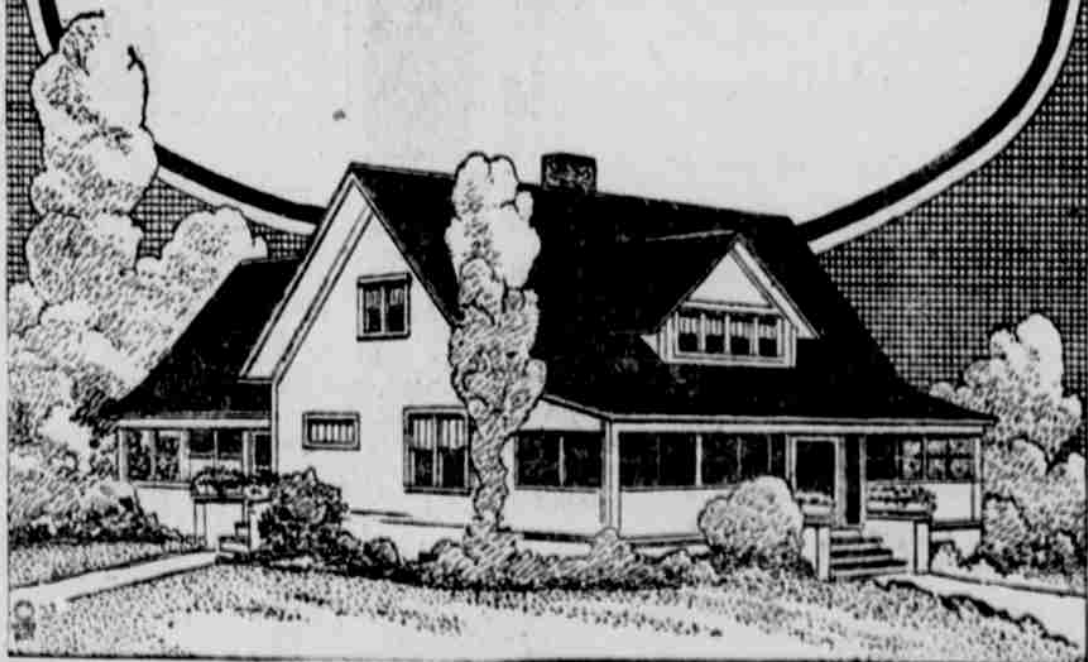
Purchase a home for yourself and family and begin to realize the dreams of a lifetime.

McKIDDY can show you these homes. He has listed homes that range from the modest cottage to the magnificent home.

Make the home beautiful your own home place.

**R. C. McKiddy**

Phone 22 26½ West Main



## The Inviting HOME

Your home setting should be a reflection of your personality. Decorate it so that it will be inviting to you and your friends will be a source of great pleasure to you. Nothing adds so much to the attractiveness and atmosphere of the home beautiful.

Our experts know how to decorate a home and our prices appeal to the moderate income.

## Ardmore Wall Paper and Paint Co.

Opposite Hotel Ardmore